Energy Cyber Security Forum

Sponsorship and Exhibition Opportunities

www.smartgridobserver.com/energy-cyber-security

Organized by the Smart Grid Observer, the **Energy Cyber Security Forum,** April 5-6, 2022 in San Diego is an in-depth information sharing program intended for energy industry executives, strategists and practitioners. Key technology advances, regulatory requirements, and success strategies for effectively dealing with cyber security threats will be examined through a series of presentations and panel discussions. Ample time is reserved for one-on-one discussions with industry thought leaders and executives who are at the forefront of utility cyber security advances.

Topics to be Addressed Include:

- Preparing, responding to, and recovering from a cyber security incident
- Cyber Mutual Assistance program
- Tactics that network owners and operators should implement today
- Optimizing cybersecurity of converged IT and OT networks
- Ensuring vendors and the supply chain is cyber secure
- Network monitoring and incident reporting advances
- Network architecture (micro segmentation) and zero trust
- IoT cyber resilience within the energy sector
- Cyber resilient counter measures to protect DLT-based OT networks
- Moving beyond compliance to a wholistic OT cyber security stance
- Risk management framework and OT regulation
- Implementing risk assessment and identifying top risks
- And more

Sponsorship of the Forum allows organizations to showcase their thought leadership and innovation to key executive decision makers within the utility cyber security sector.
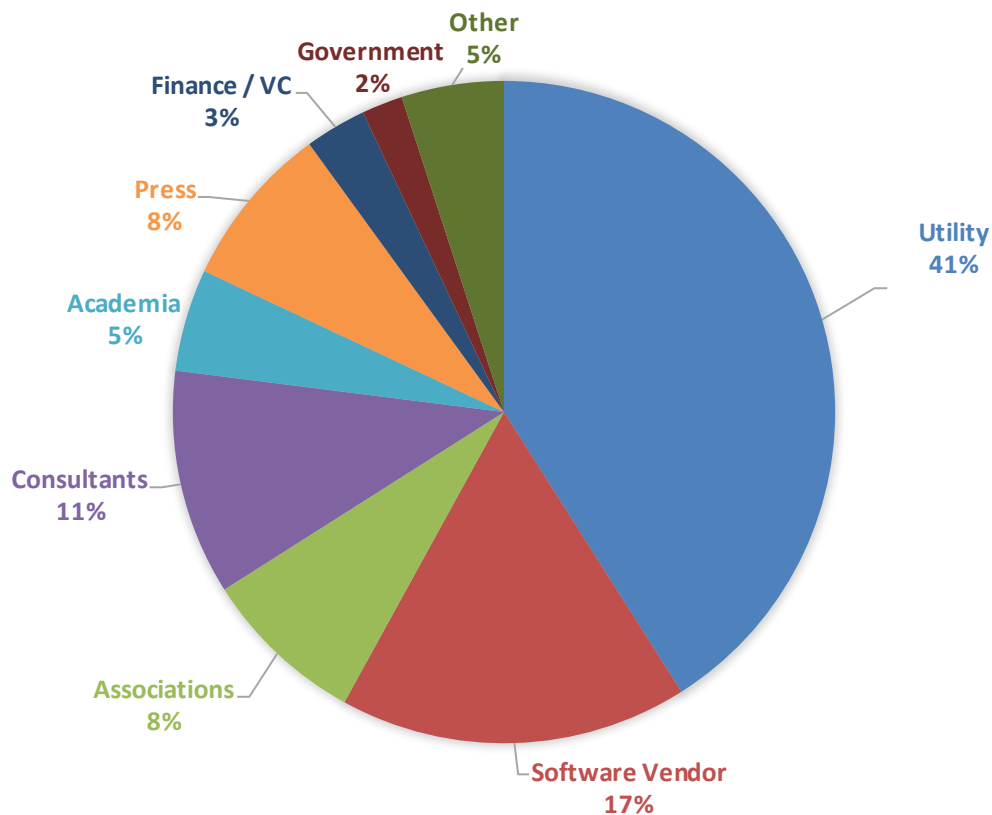
Platinum Sponsor: np network perception

Gold Sponsor: XONA

Organized by:

SGO Smart Grid Observer

Attendees by Company Type:

Utility 41%

Software Vendor 17%

Consultants 11%

Associations 8%

Press 8%

Academia 5%

Other 5%

Finance / VC 3%

Government 2%

Job Titles:

Regional Sales Manager
Co-Founder
CEO
Global Enablement Engineer
Associate Professor of Energy
Engineering Manager
Engineer IV
Senior Cybersecurity Analyst
IT Infrastructure Manager
IT Manager
Technical Team Lead
Energy Cybersecurity
Research Engineer, Cyber Systems
Senior Security Architect
Director, Cybersecurity
Principal Product Manager

Executive Assistant
System Operations Manager
Director, IT
Senior Research Analyst
Consultant Substation
Automation Engineer
Cybersecurity Architect - IoT
Senior Manager, Cybersecurity
Head of Business Development Power Utility Communication
Chief Cybersecurity Specialist
Application Engineer
Account Manager
Manager, Cyber Security Ops
Manager, Utility of the Future

IT Governance/ Enterprise Architecture Manager
VP, Technology Services
Senior Research Scientist
President
Manager Communications/IT
Senior Cyber Security Advisor
Senior Engineer
Manager, Real-Time Systems
Security Engineering
VP-Power System Solutions
Sr. Director Product Dev
AI/ML Data Scientist
Cyber Defense Analyst
Solutions Architect
Manager - PdM & Performance Engineering

"Excellent speakers, excellent networking opportunities. Just the right size. Excellent industry participants" *-- Dr. Robin Podmore, CEO, IncSys*

"The presentation topics are state of the art. The conference is able to attract the utilities, which is always a challenge." *– Ramesh Reddi, CTO, CybSecBCML*

Sponsorship Packages

Platinum Level Sponsor (1 available – **SOLD**)   Value: $10,000

- Exclusive top-level logo recognition as Platinum-Level Sponsor
- Speaking slot or session moderator slot
- Tabletop exhibit in networking break and reception area
- 4 complimentary conference passes
- 25% off additional registrations
- Top logo positioning in Official Program Guide, event website, and email communications
- White paper or press release posted on event website, and in Smart Grid Observer
- Corporate description with hyperlink on event website
- Banner ad on SGO website for three months
- Top positioning of logo in on-site banners and signage
- Dedicated floor-standing banner (provided by sponsor)
- Company information or insert included in registration portfolios distributed to all attendees
- Attendee List provided one week prior to, and following the event

Gold Level Sponsor   Value: $5,000

- Logo recognition as Gold-Level Sponsor
- Speaking slot or session moderator slot
- Tabletop exhibit in networking break and reception area
- 3 complimentary conference passes
- 20% off additional registrations
- Top logo positioning in Official Program Guide, event website, and email communications
- Corporate description with hyperlink on event website
- Logo in on-site banners and signage
- Dedicated floor-standing banner (provided by sponsor)
- Company information or insert included in registration portfolios distributed to all attendees
- Attendee List provided one week prior to, and following the event

Silver-Level Sponsor   Value: $3,000

- Logo recognition as Silver-Level Sponsor
- Tabletop exhibit in networking break and reception area
- 2 complimentary conference passes
- 15% off additional registrations
- Logo positioning in Official Program Guide, event website, and email communications
- Corporate description with hyperlink on event website
- Logo positioning in on-site banners and signage
- Dedicated floor-standing banner (provided by sponsor)

Bronze-Level Sponsor   Value: $2,000

- Logo recognition as Bronze-Level Sponsor
- 1 complimentary conference pass
- 10% off additional registrations
- Logo positioning in Official Program Guide and event website
- Corporate description with hyperlink on event website
- Logo recognition in on-site banners and signage

About the Organizer

 The *Smart Grid Observer* is an online information portal and weekly e-newsletter serving the global smart energy industry. SGO delivers the latest news and information on a daily basis concerning key technology developments, deployment updates, standards work, business issues, and market trends worldwide. The publication serves a global readership of executives and practitioners in the electric power generation, transmission, and distribution industry. For a free subscription, click here

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