

Midwest Renewables & Energy Storage Forum

July 12-13, 2022 • Chicago

www.smartgridobserver.com/MW-Renewables

Sponsorship and Exhibition Opportunities

It is projected that the share of renewables on the energy grid will grow from 15% in 2019 to over 76% by 2028. Driving these gains will be important advances in regulation, policy and enabling business models for solar, wind and energy storage, both utility-scale and behind the meter. As the Midwest moves away from coal to become a key adopter of renewable energy, important opportunities and challenges face energy providers, utilities and customers.

The **Midwest Renewables & Energy Storage Forum**, July 12-13, 2022 in Chicago, brings together project developers, investment and finance professionals, and renewable energy planners to examine key considerations surrounding the further penetration of renewables in the Midwest as a region. This will be a key opportunity to make connections and network with key industry leaders, technology innovators and regulatory professionals driving the future of renewables in the Midwest.

Topics to be Addressed Include:

- Rooftop solar, community and utility-scale solar developments
- Regulatory and policy activity impacting transmission infrastructure for renewables
- Tax equity, financing, and income tax credit issues: building the business case
- Utility perspectives and plans for optimizing and maximizing renewables penetration
- Renewables and energy storage market Projections
- Grid integration, interoperability and interconnection considerations
- Energy storage advances, applications and deployments - and strategies going forward
- Microgrids, wind energy developments, and the state of enabling technologies
- Drivers, trends, challenges and opportunities for renewables in the Midwest
- Storage technology advances and business models
- Renewables and energy storage system policies
- And more

Forum Audience:

- Solar and wind project developers
- Finance and investment professionals
- Regulatory and policy representatives
- Electric utility strategists and network planners
- Energy storage and enabling technology innovators
- Researchers, analysts and project consultants
- C&I renewable energy buyers
- Municipal government and urban planners

Sponsorship Packages

Gold Sponsor

Value: \$3,000

- Top-level logo recognition as Gold-Level Sponsor on website home page and in opening remarks
- Speaking slot (stand-alone or in panel)
- Top-level logo recognition during session introductions and coffee breaks
- Tabletop Exhibit booth on site
- Display page in Virtual Exhibit
- 4 complimentary conference passes
- Interview or webinar with executive featured in SGO's podcast, promoted via SGO media partners
- 20% off additional registrations
- Top-level logo positioning in email marketing communications
- White paper or press release posted on event website, and in Smart Grid Observer
- Corporate description with hyperlink on event website
- Attendee list
- Introductions & meetings facilitated by SGO
- Banner ad on SGO home page for 3 months

Silver Sponsor

Value: \$2,000

- Logo recognition as Silver-Level Sponsor on website home page and in opening remarks
- Logo recognition as Silver sponsor during session introductions and coffee breaks
- Tabletop Exhibit booth on site
- Display page in Virtual Exhibit
- 3 complimentary conference passes
- 15% off additional registrations
- Logo positioning in email marketing communications
- Corporate description with hyperlink on event website
- Attendee list
- Introductions & meetings facilitated by SGO

Bronze Sponsor

Value: \$1,000

- Logo recognition as Bronze-Level Sponsor
- Display page in Virtual Exhibit
- 2 complimentary conference passes
- 10% off additional registrations
- Logo positioning on event website and in email communications
- Corporate description with hyperlink on event website
- Attendee List

Event Partners



About the Organizer



The Smart Grid Observer is an online information portal and weekly e-newsletter serving the global smart energy industry. SGO delivers the latest news and information on a daily basis concerning key technology developments, deployment updates, standards work, business issues, and market trends driving the smart grid industry worldwide. Visit www.smartgridobserver.com to sign up for a complimentary subscription.

Feedback on SGO's Recent Grid Modernization Forum



"The virtual experience was good and the content was well delivered; topics were timely and well curated in terms of who and what was presented. A good mix of speakers and topics."

- Gary Brinkworth, Senior Advisor - Innovation & Research, TVA (Tennessee Valley Authority)

"The subjects and the subject matter experts were all highly informative. Very well organized and presented by SGO"

- Eric McDonald, Director - Infrastructure Development, NextEnergy

"Excellent conference, great presentations and Q&A. Great job holding a virtual conference in these difficult times!"

- Matt Haakenstad, Sr Director, Electric Services, World Kinect Energy Services



"Great new topics and new information from presentations. Well done!"

- Steffen Ziegler, Director - Signal Analysis and AI, IMCORP

"Excellent"

- Brian Patterson, Chairman, EMerge Alliance

"Great cross-section of qualified speakers discussing relevant topics"

- Margaret Jolly, Director - R&D, Con Edison

"Extremely effective in exposing the issues across technology, regulatory landscape, and business

plans for the grid of the future. I learned a great deal and look forward to more when you are ready to mount the next installment."

- George W. Crabtree, Senior Scientist, Argonne Distinguished Fellow, and Associate Division Director, Argonne National Laboratory

Organizations That Have Participated in Recent SGO Forums include:

ABB	Elevate Energy	Northern Power
ABB Enterprise Software	Elmar	NRG Energy
Accenture Strategy	eluminocity US Inc.	NRG Evgo
AECOM	Enbala Power Networks	Oil and Gas Investments Bulletin
AEP	EnergyHub	Oncor Electric Delivery
AES Corporation	Energyworx	Open Access Technology International, Inc.
Alliance for Rural Electrification	Enphase Energy	Pacific Northwest National Lab
Alliant Energy	Environmental Defense Fund	PG&E
AlphaStruxure	Eversource Energy	PJM Interconnection
Ameren	G&W Electric	POSCO Research Institute
American Renewable Energy	Gehrs Consulting	POWER Engineers
Argonne National Laboratory	Graycor	PowerRunner
Avangrid	Greenlots	Renewance
Baltimore Gas & Electric	GreenStruxure	Research Into Action, Inc.
BC Hydro	GrowthFuel	Ryn Hamilton Consulting
Black & Veatch	Guidehouse Insights	Salt River Project
Boice Dunham Group	Hammond Group, Inc.	San Diego Gas & Electric
Bourntec Solutions	Hendrix Aerial Cable Systems	S&C Electric Company
The Brattle Group	ICF International	Sargent & Lundy LLC
Burns & McDonnell	ICE Energy	Scale Energy Solutions
California Energy Commission	IEEE	Schneider Electric
California Public Utilities Commission	Illinois Commerce Commission	Schweitzer Engineering Labs
CB&I	Illinois Institute of Technology	Smart Grid Interoperability Panel (SGIP 2.0)
CEIVA Energy	Intelligent Generation	Sandia National Laboratory
Central Hudson Gas & Electric	IPERC	SMUD
Chicago Booth School of Business	Joule Assets	SoCal Gas
Cisco	Kisensum	Southern California Edison
Edison Electric Institute (EEI)	Korea Polytechnic University	Southern Company
ENGIE	Landis+Gyr	Sterling Energy Assets
EPRI	Leidos Engineering	Sunrun
Commonwealth Edison	LEM USA Inc.	Swift Current Advisors
Con Edison	Lockheed Martin Energy	The Blackstone Group, Inc.
CPS Energy	Market Strategies Intl.	Tennessee Valley Authority
Customized Energy Solutions	Michaels Energy	Union of Concerned Scientists
DataCapable	Microgrid Institute	U.S. Commercial Service - Chicago
DataInsights	Mitsubishi Electric	U.S. Department of Energy
DCPSC	Modern Grid Solutions	University of Illinois – Chicago
Deloitte Consulting	Midcontinent ISO (MISO)	University of Minnesota
Department of Energy and Environment, District of Columbia	Midwest Energy News	Utilidata
Columbia	Midwest Energy Research Consortium	UtiliWorks Consulting
DePaul University	National Grid	WECC
Duke Energy	Natural Resources Defense Council	West Monroe Partners
E9 Insight	NEMA	WindyCitySDR
Eaton	Network Perception	WIPRO
EDF Renewables	Nexant	Woolpert Inc.
Edison Electric Institute	NextEnergy	Xcel Energy
Electric Power Research Institute (EPRI)	New York State Smart Grid Consortium	XONA
	Nord Strategy Group	

Conference Venue



Chicago Conference Center

205 W. Wacker Drive, Chicago, Illinois 60605

Located in downtown Chicago's Loop, the Chicago Conference Center is steps away from the city's magnificent lakefront with world-renowned Millennium and Grant Parks, marvelous museums, restaurants and retail shopping.

[>> Directions in Google Maps](#)

[>> Nearby Hotels](#)

Contact

To arrange your sponsorship or exhibition participation in the 2022 program, contact:

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