



6th Edition

# EV Charging Infrastructure Summit North America West

February 25-26, 2025 • Costa Mesa, CA

[www.smartgridobserver.com/EV-Summit-Costa-Mesa](http://www.smartgridobserver.com/EV-Summit-Costa-Mesa)

Organized by the Smart Grid Observer, the **6th EV Charging Infrastructure Summit - North America: West**, February 25-26, 2025 in Costa Mesa, CA convenes top industry experts and utility professionals to examine how growing EV adoption rates will impact the network, and what investments are needed to ensure grid stability and benefit. Case studies of current utility programs and deployments will be discussed with an eye toward refining strategies, identifying technologies, and implementing business models that will ensure widespread EV adoption is optimized for all parties involved.

## Topics to be Addressed Include:

- Latest in smart charging and wireless charging
- Trends in EV adoption and implications for utilities
- Innovations in charging infrastructure
- V2G advances, opportunities, challenges and pilots
- Providing incentives to increase consumer demand for EVs
- EV and battery advances, and implications for charging infrastructure
- Integrating and optimizing renewable energy resources
- Integration of EV charging into microgrids
- Utility case studies and programs to date
- Scaling up existing charging operator networks
- Impact of EVs on grid operations and planning
- Regulatory requirements and standards
- Reuse of EV batteries into grid-scale energy storage systems
- Modeling and grid architecture planning: ensuring that charging is a grid benefit
- Charging station operators perspective
- Municipal perspectives and initiatives
- EV manufacturer perspectives on charging infrastructure requirements
- And more

## Forum Audience

- Investor-owned, municipal, and rural utilities
- Grid operations engineers and planners
- EV program managers and fleet managers
- Service and network planners
- Consultants and system integrators
- Regulatory and standards professionals
- Financial and venture capital professionals
- Technology innovators and vendors
- Energy storage solutions providers
- Urban planners and analysts
- EV manufacturers and charging network operators
- Researchers, analysts and university professionals
- Renewable energy providers and technology vendors



Organized by



## Speaking Opportunities



The 6th EV Charging Infrastructure Summit - North America, West will examine enabling technologies, market challenges and strategies for utilities and other industry stakeholders seeking to optimize the charging infrastructure and ecosystem for the growing wave of EV adoption in the U.S. Industry practitioners, technology end users, researchers, and executives who are interested in delivering a presentation at the Summit, serving as session moderator, or participating on a panel discussion are welcome to submit a speaking proposal.

Individuals who wish to deliver a 30-minute, stand-alone presentation or organize a 60-75 minute panel session with multiple speakers should submit the following:

1. Speaker name, title, company, and contact information
2. Presentation title (or title of panel session)
3. Abstract of presentation or panel session (150 words)
4. Speaker biography and photo
5. Bullet list of 4-5 Key Learning Points from the presentation or panel session

Proposals should be emailed to: [speak@smartgridobserver.com](mailto:speak@smartgridobserver.com) by **Friday, October 18, 2024**

- We ask that proposals be non-commercial in nature. Submissions will be carefully reviewed by the Program Advisory Group to ensure depth and relevance to the program.
- Presentations that emphasize case studies, best practices, and real-world results are encouraged.

### **Topics to be addressed include:**

- Latest in smart charging and wireless charging
- Trends in EV adoption and implications for utilities
- Innovations in charging infrastructure
- Toward the Net-Zero EV: tech options and policies
- Providing incentives to increase consumer demand for EVs
- EV and battery advances, and implications for charging infrastructure
- Integrating and optimizing renewable energy resources
- Integration of EV charging into microgrids
- Energy storage and EV charging
- Utility case studies and programs to date
- Scaling up existing charging operator networks
- Impact of EVs on grid operations and planning
- Regulatory requirements and standards
- Reuse of EV batteries into grid-scale energy storage systems
- Modeling and grid architecture planning: ensuring that charging is a grid benefit
- Charging station operators perspective
- Municipal perspectives and initiatives
- EV manufacturer perspectives on charging infrastructure requirements

For further information or to discuss a possible presentation, please [contact us](#).

## Prior Year Agenda

**NOTE:** Below is the agenda from the January 2024 edition. The lineup of speakers and sessions for February 2025 is currently in development. To submit a speaking proposal, please view the [Speaking Opportunities guidelines](#) above.

### Tuesday, January 30, 2024

8:00 - 9:00 am

**Welcome Coffee and Registration**

9:00 - 9:30 am

**State of the EV Charging Market in the US**

This session delves into the comprehensive landscape of EV charging infrastructure in the US. It encompasses a forward-looking forecast by segment, providing insights into residential, workplace, and public charging. The presentation also examines the burgeoning growth of public charging networks, identifying leaders in charger deployments on year-on-year and quarter-on-quarter scales. It highlights the business models that have experienced the most substantial growth. Moreover, the analysis extends to state NEVI awards, revealing grant recipients categorized by charging network, site host, and EVSE hardware manufacturers. The session will offer insights into utility EV program budgets, identifying leading states' total funding allocation for EV initiatives. It distinguishes between utilities providing make-ready infrastructure versus incentive rebates and details funding distribution across charging segments.



**Amaiya Khardenavis**

Analyst, EV Charging Infrastructure

**Wood Mackenzie**

[profile](#)

9:30 - 10:00 am

**Residential and Fleet EV Virtual Powerplants (VPP) to Orchestrate Grid Resources and Accelerate Transportation Electrification**



**Shishir Shekhar**

Senior Director

Global Lead - Innovation and Technology Strategy

**Landis+Gyr**

[profile](#)

10:00 - 10:30 am

## Revolutionizing Electric Vehicle Infrastructure: Smart Load Management and Future Innovations to Propel Economic Advantages

To claim the impactful economic advantage of an EV's energy efficiency, it is crucial to continuously optimize power and load while running the charging infrastructure. Dynamic variables must be considered such as surplus charging, grid peak times, weather conditions and currently available distributed energy resource (DER) grid capacity. The EV infrastructure needs to be able to react to this dynamic influence by being "smart". In this session, we examine this challenge and provide an in-depth overview of state-of-the-art load management possibilities. We distinguish between local and cloud-based, as well as between static and dynamic load management, and tie these different solution preferences back to their ideal application. We support our concept with our own application, implementation and data of a photovoltaic-driven EV charging infrastructure, encompassing more than 20 of our own in-house manufactured charge points.

Key Takeaways:

- Remarkable energy efficiency of EVs in comparison to ICE vehicles
- Crucial role of dynamic load management within EV infrastructure
- Future of EV infrastructure, including the integration of mobile, in-trunk chargers



**Silke Kirchner, Ph.D.**

Product Manager USA

**Webasto Charging Systems, Inc.**

[profile](#)

10:30 - 11:00 am

**Networking Coffee Break**

11:00 am - 12:15 pm

**Current State of Utility Managed Charging Programs and the Increased Connection to Grid Operations and Planning**

Electric vehicle managed charging programs are continually evolving to meet the growing demand for sustainable transportation. These programs now offer a diverse range of options, allowing users to optimize their EV charging experience. From off-peak rate incentives and dynamic pricing to smart charging scheduling and grid integration, users can choose solutions that best align with their preferences and priorities. This evolution not only enhances convenience for EV owners but also plays a pivotal role in grid management and renewable energy integration, fostering a more efficient and eco-friendly transportation ecosystem. This panel brings multifaceted perspectives from a technology provider, auto OEM, and utility to share how software and program design are enabling more complex and valuable managed charging solutions to support the grid and customer needs.

## Key Takeaways:

- The changing landscape of capabilities to enable more dynamic managed charging solutions
- Important benefits for grid operations and planning
- Important roles of the OEM, utility, and solution provider
- Where the technology could potentially go from here to unlock more value from EVs



*Moderator:*

**Carolyn Weiner**

Senior Manager, Transportation  
Electrification

**West Monroe Partners**

[profile](#)



**Amy Costadone**

Principal Product Manager  
Vehicle-Grid Integration

**PG&E**

[profile](#)



**Luna Ascha**

Client Success Manager

**WeaveGrid**

[profile](#)



**Vazken Kassakhian**

Utility Partnerships & Policy Manager

**Ford Motor Company**

[profile](#)

12:15 - 1:15 pm

**Lunch**

1:15 - 1:45 pm

**Case Study: Multifamily Chargers, An Untapped Grid Asset**

Managed charging and demand response are essential energy management tools to support widespread EV adoption. These solutions can help address the challenges posed by the increasing demand for EV charging, especially in older buildings with limited electric capacity. This session will feature EV charging solutions provider SWTCH Energy and leading DERMs provider Autogrid discussing their first-of-its-kind demand response project integrating 250 multifamily EV chargers with a Canadian utility. They will outline the challenges of incorporating EV chargers into demand response and how DERMs can ensure grid stability. Their insights will enable other charging companies and utilities to collaborate with building owners to replicate this program at scale.



**Samuel Bordenave**

Head of Finance and Strategy

**SWTCH Energy**

[profile](#)

1:45 - 3:00 pm

## Revolutionizing Sustainability through Partnership and Innovation

The Electric Vehicle Innovation Design Center (EVIDC) in Jacksonville, Florida, is a groundbreaking initiative in electric mobility and sustainability. It offers a unique platform for hands-on learning, testing, and data collection, contributing to innovation and environmental responsibility in the electric vehicle landscape. Equipped with Level 3 and Level 2 chargers, inductive charging, solar canopies, and battery storage, the EVIDC allows visitors to experience a wide array of EV solutions, making informed choices. Moreover, it provides real-time data-driven evidence, hands-on training, and transparent use-case data, empowering stakeholders in their journey towards sustainable transportation. EVIDC's impact extends beyond Jacksonville, reducing carbon emissions by 8,390 tons annually and serving as a model for other cities navigating the evolving world of electric mobility and environmental responsibility.



*Moderator:*

**Kerri Stewart**

Chief Strategy Officer,  
**Miller Electric Company**  
President, **EV Solutions**

[profile](#)



**Stephen Odell**

Sales Training Manager  
**ABB E-Mobility**

[profile](#)



**Denise Elliot Thompson**

Electrical Markets Division  
**3M**

[profile](#)



**Scott Howard**

Managing Executive  
Director

**CBRE**

[profile](#)



**Mike Hall**

Director EV Solutions  
**Miller Electric Company**

[profile](#)

3:00 - 3:30 pm

## Networking Coffee Break

3:30 - 5:00 pm

## EVs and Grid Harmonization

The electrification of the transportation industry will require substantial investments by the energy industry in new additional generation and delivery capacity. In addition V2X will require close communications and bring new use cases for utilities and electric vehicle owners and users. This panel will discuss the scale of these new investments and the challenges the utility industry has in meeting the

requirements of the electrified transportation industry while maintaining reliability and resiliency of the grid.



Moderator:  
**Ross Malme**  
President and CEO  
**Malme Energy Consulting, LLC**  
[profile](#)



**Dr. Alex Levran**  
CEO  
**Electrical Grid Monitoring (EGM), Inc**  
[profile](#)



**Beth Reid**  
CEO  
**Olivine**  
[profile](#)



**Kristin Landry**  
Expert Product Manager  
**PG&E**  
[profile](#)



**Jordan Smith, P.E.**  
Consulting Engineer  
Grid Technology Innovation  
**Southern California Edison** [profile](#)



**Rick Kornfeld**  
President and CEO  
**Kitu Systems**  
[profile](#)

5:00 - 7:00 pm

**Drink Reception**

## **Wednesday, January 31, 2024**

8:00 - 9:00 am

**Welcome Coffee**

9:00 - 10:00 am

**Driving the Transition to a Greener Transportation Future Through Equitable Deployment of EV Charging Infrastructure**

As the adoption of electric vehicles increases, the charging infrastructure required will have a significant impact on municipal landscapes. Commercial property owners, public parking areas, roadways and downtown areas will be reshaped to accommodate EV charging facilities. This panel session will focus on the critical factors involved in ensuring that EVSEs are accessible to all, while also delivering a dependable and convenient charging experience. Key topics will include geographic distribution through an equity lense, strategies to promote equity and inclusivity, resilient charging technologies for public and fleet use, and a robust maintenance plan. Case studies will highlight success using State grant funding, community partnerships, and installation of resilient charging infrastructure. The panel will emphasize lessons learned to date and success strategies for cities looking to effectively make EV charging convenient, effective and accessible for all.



*Moderator:*  
**Michael Austin**  
 Senior Research Analyst  
 EVs & Mobility  
**Guidehouse Insights**  
[profile](#)



**Laura Iannaccone**  
 Manager, Clean Transportation and Energy  
 Program  
**County of Los Angeles**  
[profile](#)



**Evan Johnson**  
 Electrification Program  
 Manager  
**City of Pasadena**  
[profile](#)



**Chris Hutter**  
 Chief Executive Officer  
**National Power**  
[profile](#)

10:00 - 10:30 am

**A Structured Response to Increased Demand for Electricity in EV Infrastructure Rollout**

Although the reduction in emissions due to larger EV adoption seems genuine, the reality is that the source of the energy derived to charge EVs is still not as green as we think. Without having an accurate determination as to the amount of electricity produced and whether it is derived from renewable sources or fossil fuel. The average family electricity consumption during a 24hr period is in the region of 50-60 kWh. Conservatively, given a 50% adoption rate of EVs and electrically powered machinery over the next decade, utilities will need on average an increase in electricity generation of at least 15%. A thoughtful approach should be upgrading of residential electrical infrastructure that can accommodate increased current levels. Technology of residential renewable energy sources operating over a full 24hr period will add to grid capacity on a micro level.



**Shelby Tyne**  
 Loadbank Engineer  
**Hawthorne Caterpillar**  
[profile](#)

10:30 - 11:00 am

**Networking Coffee Break**

11:00 - 11:30 am

**Cybersecurity Challenges in the Electric Vehicle Market**

With the growing number of EVs and the reported security incidents in the past in the EV industry, there is an increased concern that the electric vehicle industry is not prepared to address emerging cyber threats to the industry. Emerging cybersecurity challenges to the EV industry include OEM security risks, network security, cloud security, IoT, Supply Chain risks, and charging methods and locations. It is important to understand the cybersecurity challenges and evaluate the preparedness of the EV market to prevent any significant chaos and disruption to the transportation system.



## Key Takeaways:

- How the methods involved in electric vehicle manufacturing and functioning can pose a security risk to the industry
- Types of security events, risks and threats faced by the electric vehicle manufacturers and users
- Causes of security risks and threats in the electric vehicle industry as well as electric vehicle infrastructure including charging stations and its integration with critical infrastructure
- Gaps in the current security frameworks adopted in the electric vehicle industry and how best the gaps can be addressed



**Patrick Terpening**

Cyber Security Consultant - Operational Technology

**Burns & McDonnell**

[profile](#)

11:30 - 12:00 pm

## Case Studies of Managed Charging for Heavy Duty EV Fleets

Fleets that are electrifying often look to balance out high up-front equipment costs with a lower fuel cost per mile. For heavy duty trucking fleets that use DC fast chargers, charging at full power can result in unexpectedly high utility costs from time of use and demand charges. Charger management systems can help mitigate this, but there are many different ways those systems can be set up: per-charger schedules, per-site load management, peak shaving, and more. In this talk, we'll go over the different ways charging management can work, how to select the best one for your fleet, and how that will affect your electricity costs, using example real-world heavy duty EV deployments as case studies.

In this session, we will dive into several different charger management case studies, including accounts of how:

- Significantly limiting the power of each charger overall during peak hours (for example, 4-9 PM in the Los Angeles area) saved a fleet \$100s per month while allowing opportunity charging to happen as quickly as needed during other hours of the day.
- Slowing charging over the weekend and overnight saved a fleet \$1000s per month, while still ensuring charging was successfully completed before the start of the morning shift.
- Limiting power across one charging site ensured that the total energy output of the chargers is less than the power capacity of the site, allowing more vehicles to charge at once. The charging management system can then distribute that power based on the scheduled departure time of the vehicles.
- Automated prediction of charging times can provide visibility into when a vehicle won't be ready to depart on schedule, and allow fleet managers to increase the power delivered to that vehicle in real time.

This session will examine concrete examples of different fleets and the electricity cost savings resulting from each approach.



**Sashko Stubailo**

Chief Technology Officer

**Flipturn**

[profile](#)

12:00 - 1:00 pm

**Lunch**

1:00 - 1:30 pm

### **Developing a V2G Strategy: Standards, Charging Considerations & More**

The idea that your car can do more than get you from point A to point B is still a novel concept. The fact that EV charge management can strengthen grid resilience through as well as fortify the economic and societal benefits are undeniable. Charging as well as discharging EVs, also known as vehicle-to-grid (V2G) unlocks a range of benefits for drivers, utilities, as well as the broader community.

This session will discuss:

- Strategy for V2G
- Trends in the bidirectional EV charging space
- Integrations and interfaces with programs and providing grid support
- Regulatory and market considerations



**Frances Bell**

Co-Founder & CPO

**Bidirectional Energy**

[profile](#)

1:30 - 2:00 pm

### **Innovative Decentralized Wiring Strategies for Accommodating Multiple EV Chargers**

Installers of public EV level 2 charging stations face numerous challenges for the connection of multiple charging units. Speed of installation at a low cost is of primary importance. Design flexibility that allows additional future EV Charging stations is also critical. A recent study that examined decentralized power distribution on a common power bus versus traditional power distribution methods demonstrated the many advantages of decentralized power. These advantages include optimized power usage, reduced material cost, faster installation, and increased EV charger unit up time. In addition, power distribution on a common bus allows the connection of multiple EV charges on one circuit resulting in cost savings and design simplification. Key takeaways include:

- Innovative wiring practices beyond traditional pipe and wire

- What a decentralized power bus system is and how it works
- Core components of a decentralized power bus distribution system
- How a decentralized power bus distribution system saves installation time
- Basic initial power set-up for running multiple charge stations on one circuit



**Jim Cahaly**

Business Development Manager, Power Distribution Systems

**Wieland**

[profile](#)

2:00 - 2:30 pm

### **Grid-Edge Dynamic Volt-VAr Control Solution to Mitigate System Impacts Caused by Vast EV Charging Infrastructure Integration**

Electric vehicle (EV) sales are surging worldwide. The extensive integration of EV charging infrastructure into existing legacy distribution networks may lead to various system vulnerabilities, including system voltage drops. This presentation introduces Dynamic VAr Controllers (DVCs) as a cost-effective and non-wires alternative (NWA), serving as a distributed control solution to mitigate the impacts on system voltage. In this approach, single-phase DVCs are strategically deployed at the secondary side of service transformers, positioned in areas with the lowest voltages. Their role is to provide voltage support through dynamic VAr injection. To validate the effectiveness of DVCs in mitigation, a series of scenario-based time-series simulations are conducted using OpenDSS on real distribution networks. These simulations incorporate historical load and EV profiles, with the DVC controller being modeled using Python.

Key learning points:

- Voltage impact on urban and rural distribution circuits caused by the integration of EVs
- Distinct charging profiles for residential EVs, commercial EV charging stations, and fleet EV charging stations
- Operational concepts behind the Grid Edge Dynamic VAR Controller
- How the Grid Edge DVC mitigates voltage drops and voltage imbalances resulting from the integration of EV charging infrastructure



**Mir Mousavi**

Head of Advanced Analytics  
and Applications

**Sentient Energy**

[profile](#)



**Alex Guo**

Electrical Engineer

**Sentient Energy**

[profile](#)

2:30 - 3:00 pm

### **Networking Coffee Break**

3:00 - 3:30 pm

## How Partnering with a Supply Chain Partner can Accelerate Your Transportation Electrification Program

Implementing a transportation electrification (TE) program can be challenging, and at times difficult to understand how to get started. A supply chain partner can help to develop, source, and implement TE programs by leveraging a multi-supplier network enhanced with utility focused services, customized for any size project. Supply chain partners are uniquely set up to bring together the services, products and experts needed from every field of the TE ecosystem, from a one-off workplace charger installation to large-scale Electric Vehicle (EV) banks, Microgrid / Substation projects.

Key learning points:

- How to simplify the complexity of launching a TE program, from a single charger installation to large-scale, multi-jurisdiction projects
- How to streamline multiple material suppliers and create a "best fit" approach and not a "make fit" solution
- Leverage expertise to include community outreach, such as customer presentations, marketing, and maintenance and support
- Align to move project work from OPEX to CAPEX and deliver on diversity spend goals



**Jessica Fosson**

Vice President, Technology

**Wesco**

[profile](#)

3:30 - 4:00 pm

## Unlocking Microgrid Capabilities for EV Charging Using Energy Storage

Battery storage systems serve as an alternative to traditional infrastructure upgrades for EV fast charging. Through a real-world deployment of a battery-energy storage system with Landmark, a commercial property developer, learn how battery technologies can unlock microgrid capabilities for EV charging, optimizing energy management independent of the grid while providing energy infrastructure resilience. From the case study, see how battery storage works as a reliable power amplifier for EV fast charging, showcasing its ability to avoid utility expenses, enhance the charging experience for customers at a cost-efficient operational capacity, and yield a compelling ROI for site hosts. Lastly, attendees will examine energy storage as a future-proof microgrid solution independent of EV charging in integrating with clean energy and acting as an energy hub, providing energy to reshape the future of power consumption, storage and distribution independent from the grid.



**Brian Bradford**

Chief Commercial Officer

**Jule Power**

[profile](#)

4:00 - 4:30 pm

## Power Quality Effects of EV Charging at the Grid Edge

Charge Anxiety is the new Range Anxiety with mass deployment of multi-unit fast DC EV chargers across the US. Whether fast or slow, AC or DC, somewhere along the line is an inverter and high frequency switching that can lead to harmonic distortion including conducted emissions in the 2-150kHz range. This session will examine technology strategies for addressing this key concern facing fast-charger rollout in the U.S.



**Tom Richardson**

Vice President, Product Marketing

**Powerside**

[profile](#)



**Very positive. Everything was scheduled well, and the info was informative. Quality speakers, lunch was very good, and the timing of everything was reliable**

*- Veronon Procell, Energy Engineering Director, Zeplug*

**Great presentations and variety of topics covered - great mix of thought leaders**

*- Pat MGinnis, Chief Strategy Officer, Tweddle Group*



**Excellent and informative**

*- Jack McElligott, Emergency Fuel Management, Macro Logistics*

**I thought the conference was overall great due to the structure of the event and the diversity of presentations. It helped answer uncertainties around EV/V2G and tie loose ends that I may not have**

**been able to put together previously.** *- Jack van Schoonenberg, Account Manager, Keysight*

## Previous Summit Attendees Include:

- AARGO EVsmart
- ABB
- AddEnergie
- AECOM
- Al Masaoood LLC
- Alberta Electric System Operator
- AlphaStruxure
- Amazon
- American Wire Group
- Analytics Fire
- AnnDyl Policy Group
- Argonne National Laboratory
- Atlas Motor Vehicles
- Avivv LLC
- Baltimore Gas & Electric
- Bluewav-ai
- Bolt industries
- BorgWarner Inc.
- Boston Consulting Group
- bp pulse
- British Consulate-General, Houston
- Bronzeville Partners LLC
- Burns & McDonnell
- C&H Technology Inc.
- California Energy Commission
- Canadian Electricity Association
- Carleton University
- Catalyze
- CEATI International
- Centre for Environment, Human Rights & Development Forum
- CENTROSUR
- Chapel Hill Transit
- ChargeHub | Mogile Technologies Inc.
- ChargePoint
- Chicago Transit Authority (CTA)
- CIBC Capital Markets
- City of Anaheim Public Utilities
- City of Chicago
- CityVita
- Clark University
- Commonwealth Edison
- Concordia Group
- Core One Consulting USA
- County of Los Angeles
- Cox Enterprises
- Customized Energy Solutions
- Danlaw Inc.
- Deepsea Developments
- Duke University
- Eaton
- Ecoenergi, LLC
- ecoPreserve
- Electric Conduit Construction
- Electric Power Board of Chattanooga
- Electrify America
- Enel X
- ESource
- EV Connect
- Fermata Energy
- Flash
- FMI Capital Advisors
- Ford Motor Company
- Francis Energy
- Franklin Electric
- Fullerton Engineering
- General Motors
- George Washington University
- Geotab
- Green Job Builders Inc
- Green Spark
- Green Ways 2 Go
- GTI Energy
- Guidehouse Insights
- Hancock-Wood Electric Cooperative
- HARTING
- Hawthorne CAT Power Systems
- HBK Engineering
- HEMBUS
- HP Legacy
- Hunt Energy Solutions
- IEEE Chicago Section
- Illinois Commerce Commission
- Illinois Environmental Protection Agency
- Illinois Finance Authority
- Illinois Institute of Technology
- Indiana Toll Road Concession Company
- Interstate Renewable Energy Council
- Inyo Energy
- Itron
- JCREMC
- Jitney EV
- Keysight Technologies
- Kiewit
- Kitu Systems
- KPMG
- Landis+Gyr
- Leidos
- Locusview
- Lubrizol Corp
- Megavolt
- Meruelo Enterprises Inc
- Metropolitan Mayors Caucus
- Microgrid Labs
- NACFE
- NARUC
- New Flyer of America
- New York Institute of Technology
- Nextech Energy Systems
- NextEnergy
- Niroo Research Institute
- Nissan North America
- Northern Virginia Electric Cooperative (NOVEC)
- NV Energy
- Omaha Public Power District
- Ondevan Campervan
- Own Engineering
- Pacific Gas & Electric
- Peyser Associates LLC
- Phoenix Mecano
- Pieper Electric
- Plugged in Strategies
- Port of Seattle
- Powering Chicago
- Promise, Inc.
- Prism Energy Services
- Puget Sound Energy
- PureB2B
- Purolator
- Quality Logic
- R3
- Resilient Power
- Rivian Automotive
- S&C Electric Company
- Salt River Project
- Schneider Electric
- SenKox Technologies
- Shared-Use Mobility Center
- Sicame North America
- Siemens
- Siemens Mobility
- SIR Capital Management
- Smart Energy Consumer Collaborative
- Southern California Edison
- Spinetic
- Stanford University
- Sternberg Lighting
- Sustainable Power Solutions
- Syracuse University
- The Brattle Group
- The Harbinger Group
- Touchstone Energy
- Tundra Process Solutions
- United Airlines
- U.S. Gain
- Ugesi Energy
- University of Illinois - Chicago
- UK Department for International Trade
- United Power
- Universal Air Filter
- University of Queensland
- University of San Diego
- University of Wisconsin
- Vellore Institute of Technology
- Vincere
- Volta Charging
- Washington CORE, L.L.C
- WeaveGrid
- WEC Energy Group
- WEL Networks
- West Monroe Partners
- Weston Solutions, Inc.
- Wieland Electric
- WiTricity
- Wood Mackenzie
- Xcel Energy

## Sponsorship Packages

- Tabletop exhibit space
- Speaking slot (either stand-alone or part of a panel session)
- 4 complimentary passes
- Top-level logo visibility in on-site signage, on event website and in all marketing communications
- Top-level logo recognition throughout the conference, during breaks and session introductions
- Virtual Exhibit display page
- White paper or executive interview published on event website
- Attendee list and copy of presentation PDFs
- Corporate description with link on "Sponsors" page
- Post-conference communication with attendees

**Platinum - \$6,000**

- 
- Tabletop exhibit space
  - 3 complimentary passes
  - Virtual Exhibit display page
  - Attendee list and copy of presentation PDFs
  - White paper or executive interview published on event website
  - Prominent logo visibility in on-site signage, on event website and in all marketing communications
  - Prominent logo visibility throughout the conference, during breaks and session introductions
  - Corporate description with link on "Sponsors" page
  - Post-conference communication with attendees

**Gold - \$5,000**

- 
- Tabletop exhibit space
  - 2 complimentary passes
  - Virtual Exhibit display page
  - Attendee list and copy of presentation PDFs
  - Prominent logo visibility in on-site signage, on event website and in all marketing communications
  - Prominent logo recognition throughout the conference, during breaks and session introductions
  - Corporate description with link on "Sponsors" page

**Silver - \$4,000**

- 
- 1 complimentary pass
  - Attendee list and copy of presentation PDFs
  - Prominent logo visibility in on-site signage, on event website and in all marketing communications
  - Prominent logo recognition throughout the conference, during breaks and session introductions
  - Corporate description with link on "Sponsors" page

**Bronze - \$3,000**

To arrange your participation, contact: Daniel Coran, Program Manager, [dcoran@smartgridobserver.com](mailto:dcoran@smartgridobserver.com)

## Previous Sponsors Include:



## Event Partners



**EVC&I (Electric Vehicle Charging and Infrastructure)** is the authoritative global publication covering all the news and developments in the rapidly expanding market for electric vehicle charging and the required EV charging infrastructure.

EVC&I is published by Route One Publishing Ltd (ROPL). Visit [www.evcandi.com](http://www.evcandi.com)



**Electrive** has been covering the development of electromobility with journalistic passion and expertise since 2011. As the industry's leading specialist media, we offer comprehensive reporting of the highest quality -- as a central platform for the rapid

ramp-up of this technology. With news, background information, driving reports, interviews, videos as well as advertising messages.



Mobility Makers

**Mobility Makers** is the professional network of sustainable mobility leaders gathering more than 14.000 members. We facilitate connections and collaborations in sustainable mobility sector between corporates, startups, policy makers, VC and researchers. Visit

[www.mobilitymakers.co](http://www.mobilitymakers.co)



**EV Update Media** is a platform specially designed and developed to keep the industry updated with the right knowledge, news and information about developments happening in the electric vehicles & battery sector. Visit [www.evupdatemedia.us](http://www.evupdatemedia.us)



**E-Mobility Engineering** is an independent source of technical information, read by engineers in vehicle OEMs, Tier 1 and 2 suppliers, system integrators, r&d facilities, and vehicle design, development and production companies. Trusted by engineers developing solutions for EVs, and written by engineers for engineers, our unbiased content is designed to engage, educate and inspire. Visit

[www.emobility-engineering.com](http://www.emobility-engineering.com)



**EVinfo.net** is an EV industry publication delivering information and news about electric vehicles (EVs) to encourage EV adoption. The electrification of our nation's fleet, which will reduce emissions caused by gas-burning vehicles, is a cornerstone of conquering climate change. Paid promotional articles available. Visit [www.evinfo.net](http://www.evinfo.net)



**World Electric Vehicle Journal** is the first peer-reviewed, international, scientific journal that comprehensively covers all studies related to battery, hybrid, and fuel cell electric vehicles. The journal is owned by the World Electric Vehicle Association

(WEVA) and its members. Visit [www.mdpi.com/journal/wevj](http://www.mdpi.com/journal/wevj)



**infrastructures**  
an Open Access Journal by MDPI

**Infrastructures** (ISSN 2412-3811) is an international scientific open access journal covering all aspects of infrastructure engineering published quarterly online by MDPI. The journal is free to readers and is affiliated with

International Society for Maintenance and Rehabilitation of Transport Infrastructures (iSMARTi). Visit [www.mdpi.com/journal/infrastructures](http://www.mdpi.com/journal/infrastructures)





Skipping Stone is an energy consulting and technology services firm that assists a wide variety of market participants to navigate market changes, capitalize on opportunities and manage business risks. Skipping Stone has delivered measurable bottom-line results for over 270 clients globally. Headquartered in

Boston, the firm has offices in Atlanta, Houston, Los Angeles, Tokyo, Singapore, and London. Visit [www.skippingstone.com](http://www.skippingstone.com)



Guidehouse Insights is a premier market intelligence and advisory firm covering the global energy transformation with a focus on emerging resilient infrastructure systems. Visit [www.guidehouseinsights.com](http://www.guidehouseinsights.com)

## About the Organizer



The Smart Grid Observer is an online information portal and weekly e-newsletter serving the global smart energy industry. SGO delivers the latest news and information on a daily

basis concerning key technology developments, deployment updates, standards work, business issues, and market trends driving the smart grid industry worldwide. Visit [www.smartgridobserver.com](http://www.smartgridobserver.com) to sign up for a complimentary subscription. Organizations that have sponsored recent SGO Forums include:



## Registration

*Includes access to all sessions, lunches and networking coffee breaks, as well as presentation PDFs, attendee list, and drink reception*

Early Bird Equipment and software providers, consultants, and services providers \$995.00  
*Early bird rate available until January 24, 2025 - \$1,195.00 thereafter*

Early Bird Utilities, EV charging infrastructure owners and purchasers, government, non-profit and academic \$895.00  
*Early bird rate available until January 24, 2025 - \$1,095.00 thereafter*

**To register securely online, visit:**

[www.smartgridobserver.com/EV-Summit-Costa-Mesa/register.htm](http://www.smartgridobserver.com/EV-Summit-Costa-Mesa/register.htm)