

7th Edition

EV Charging Infrastructure Summit North America

July 15-17, 2025 • Chicago

www.smartgridobserver.com/EV-Summit-Chicago2025

Organized by the Smart Grid Observer, the **7th EV Charging Infrastructure Summit - North America**, July 15-17, 2025 in Chicago convenes top industry experts and stakeholders to examine the latest advances in charging technologies and business strategy for the U.S. market. We will look at how growing EV adoption rates will impact the network, and what investments are needed to ensure grid stability and benefit. Case studies of current utility programs and deployments will be discussed with an eye toward refining strategies, identifying technologies, and implementing business models that will ensure widespread EV adoption is optimized for all parties involved.

Topics to be Addressed Include:

- Latest in smart charging and wireless charging
- Addressing concerns over charger performance, reliability and security
- Trends in EV adoption and market direction
- Success strategies for starting and growing a charging network in the U.S.
- Innovations in charging infrastructure and enabling technologies
- Providing incentives to increase consumer demand for EVs
- Market trends, opportunities and challenge for the industry
- EV and battery advances, and implications for charging infrastructure
- Integrating and optimizing renewable energy resources
- Charging station operators perspectives

- Integration of energy storage and microgrids with EV charging
- Utility case studies and programs to date
- Scaling up existing charging operator networks
- Impact of EVs on grid operations and planning
- Regulatory requirements and standards developments
- Reuse of EV batteries into grid-scale energy storage systems
- Modeling and grid architecture planning: ensuring that charging is a grid benefit
- Municipal perspectives and initiatives
- EV manufacturer perspectives on charging infrastructure requirements
- And more

Forum Audience

- Grid operations engineers and planners
- EV program managers and fleet operators
- Charging network operators
- Charger manufacturers and auto OEMs
- Regulatory and standards professionals
- Financial and venture capital professionals
- Technology innovators and vendors
- Energy storage solutions providers
- Municipal transportation executives
- Renewable energy providers and technology developers





Speaking Opportunities



The 7th EV Charging Infrastructure Summit - North America will examine enabling technologies, market challenges and strategies for charging network operators, energy providers, fleet operators, utilities and other industry stakeholders seeking to position their operations for the growing wave of EV adoption in the U.S. Industry practitioners, technology end users, researchers, and executives who are interested in delivering a presentation at the Summit,

serving as session moderator, or participating on a panel discussion are welcome to submit a speaking proposal.

Individuals who wish to deliver a 30-minute, stand-alone presentation or organize a 60-75 minute panel session with multiple speakers should submit the following:

- 1. Speaker name, title, company, and contact information
- 2. Presentation title (or title of panel session)
- 3. Abstract of presentation or panel session (150 words)
- 4. Speaker biography and photo
- 5. Bullet list of 4-5 Key Learning Points from the presentation or panel session

Proposals are also being accepted for half-day (3 hour) Workshops on Tuesday, July 15.

Proposals should be emailed to: speak@smartgridobserver.com by Friday, March 21, 2025

- We ask that proposals be non-commercial in nature. Submissions will be carefully reviewed by the Program Advisory Group to ensure depth and relevance to the program.
- Presentations that emphasize case studies, best practices, and real-world results are encouraged.

For further information or to discuss a possible presentation, please contact us.





Great presentations and variety of topics covered - great mix of thought leaders

 Pat MGinnis, Chief Strategy Officer, Tweddle Group The Summit was great -- intimate, informative, and productive.

The participants are deeply involved and fit the topic

- Palina Leibinskaya, CEO & Founder, TimeTick **Excellent and informative**- Jack McElligott, Emergency Fuel

Previous Speakers Include



Amaiya Khardenavis Analyst, EV Charging Infrastructure Wood Mackenzie



Shishir Shekhar Sr Director, Global Lead - Innovation and Technology Strategy Landis+Gy



Amy Costadone
Principal Product
Manager, Vehicle-Grid
Integration
PG&E



Vazken Kassakhian Utility Partnerships & Policy Manager Ford Motor Company





Rick Kornfeld President and CEO Kitu Systems



Michael Austin Senior Research Analyst, EVs & Mobility Guidehouse Insights



Chris Hutter Chief Executive Officer National Power



Elbert Walters III
Executive Director
Powering Chicago



Nisha Begwani
Director of Strategy
and Energy Policy
ComEd



Lucas Roach Senior EV Product Portfolio Manager Xcel Energy



Tom Miller Senior Director Alliance for Automotive Innovation



Joachim Lohse Founder and CEO Ampcontrol



Evan Johnson Electrification Program Manager City of Pasadena



Laura lannaccone
Manager, Clean
Transportation and
Energy Program
County of Los Angeles



Beth Reid CEO Olivine



Samuel Bordenave Head of Finance and Strategy SWTCH Energy



Kerri Stewart Chief Strategy Officer, Miller Electric Company



Kristin Landry
Expert Product
Manager
PG&E



Scott Howard
Managing
Executive Director
CBRE



J. Michael Hagerty Principal The Brattle Group



Michael Sheppard Chief Executive Officer PTR Inc.



Chris Meister
Executive Director
Illinois Finance
Authority



Mobeen Mahmood Staff Power Electronics Engineer Rivian Automotive



Nina Sadighi, P.E. Sr. Program Manager Global Reliability Team Amazon



Michael Stacey
Director
ZEV Campaign
KPMG



Aymeric Rousseau Vehicle and Mobility Group Manager Argonne National Laboratory



Midhat Mafazy
Regulatory Program
Engineer
Interstate Renewable
Energy Council



John Zhang
Director, Electrical
and Innovation
Technology
City of Chicago



Divesh Gupta
Director of
Strategy, Utility of
the Future
Baltimore Gas &
Electric



Ram Ambatipudi Vice President EV Connect



Robert Barrosa Senior Director Electrify America



Dr. Melissa Chan
Director of Grid
Solutions & Strategic
Partnerships
Fermata Energy



Angelika Hoelger Research Analyst Touchstone Energy



Namit Singh, PhD COO and Co-Founder Microgrid Labs



Stephanie Ross
Data Scientist
EnergyHub



Patrick Macdonald-King CEO Greenlane



Lucas Ackerknecht CEO & Co-Founder Alpha Grid



Mike Hall
Director, EV Solutions
Miller Electric
Company



Luna Ascha Client Success Manager WeaveGrid

Previous Summit Attendees Include:

- AARGO EVsmart
- ABB
- · AddEnergie
- AECOM
- Al Masaood LLC
- · Alberta Electric System Operator
- AlphaStruxure
- Amazon
- · American Wire Group
- · Analytics Fire
- · AnnDyl Policy Group
- · Argonne National Laboratory
- · Atlis Motor Vehicles
- Avivv LLC
- · Baltimore Gas & Electric
- · Bluewav-ai
- · Bolt industries
- · BorgWarner Inc.
- · Boston Consulting Group
- bp pulse
- · British Consulate-General, Houston
- · Bronzeville Partners LLC
- Burns & McDonnell
- · C&H Technology Inc.
- · California Energy Commission
- · Canadian Electricity Association
- Carleton University
- Catalyze
- · CEATI International
- Centre for Environment, Human Rights
 Development Forum
- CENTROSUR
- · Chapel Hill Transit
- · ChargeHub | Mogile Technologies Inc.
- ChargePoint
- · Chicago Transit Authority (CTA)
- · CIBC Capital Markets
- · City of Anaheim Public Utilities
- · City of Chicago
- CityVitae
- · Clark University
- · Commonwealth Edison
- · Concordia Group
- · Core One Consulting USA
- · County of Los Angeles
- Cox Enterprises
- Customized Energy Solutions
- · Danlaw Inc.
- Deepsea Developments
- Duke University
- Eaton
- · Ecoenergi, LLC
- ecoPreserve
- Electric Conduit Construction
- · Electric Power Board of Chattanooga
- Electrify America
- · Enel X
- ESource

- · EV Connect
- · Fermata Energy
- Flash
- · FMI Capital Advisors
- · Ford Motor Company
- · Francis Energy
- · Franklin Electric
- · Fullerton Engineering
- · General Motors
- · George Washington University
- Geotab
- · Green Job Builders Inc
- · Green Spark
- · Green Ways 2 Go
- · GTI Energy
- · Guidehouse Insights
- · Hancock-Wood Electric Cooperative
- HARTING
- · Hawthorne CAT Power Systems
- · HBK Engineering
- HEMBUS
- HP Legacy
- · Hunt Energy Solutions
- IEEE Chicago Section
- · Illinois Commerce Commission
- · Illinois Environmental Protection Agency
- · Illinois Finance Authority
- · Illinois Institute of Technology
- · Indiana Toll Road Concession Company
- · Interstate Renewable Energy Council
- Inyo Energy
- Itron
- JCREMC
- · Jitney EV
- · Keysight Technologies
- Kiewit
- Kitu Systems
- KPMG
- Landis+Gyr
- Leidos
- Locusview
- Lubrizol Corp
- Megavolt
- · Meruelo Enterprises Inc
- · Metropolitan Mayors Caucus
- · Microgrid Labs
- NACFE
- NARUC
- New Flyer of America
- · New York Institute of Technology
- Nextech Energy Systems
- NextEnergy
- · Niroo Research Institute
- · Nissan North America
- Northern Virginia Electric Cooperative (NOVEC)
- NV Energy
- · Omaha Public Power District
- Ondevan Campervan
- · Own Engineering

- · Pacific Gas & Electric
- · Peyser Associates LLC
- · Phoenix Mecano
- Pieper Electric
- · Plugged in Strategies
- · Port of Seattle
- · Powering Chicago
- · Primise, Inc.
- · Prism Energy Services
- · Puget Sound Energy
- PureB2B
- Purolator
- Ouality Logic
- R3
- · Resilient Power
- · Rivian Automotive
- S&C Electric Company
- Salt River Project
- Schneider Electric
- SenKox Technologies
- · Shared-Use Mobility Center
- Sicame North America
- Siemens
- Siemens Mobility
- SIR Capital Management
- Smart Energy Consumer Collaborative
- Southern California Edison
- Spinetic
- Stanford University
- Sternberg Lighting
- Sustainable Power Solutions
- Syracuse University
- The Brattle Group
- · The Harbinger Group
- Touchstone Energy
- Tundra Process Solutions
- United Airlines
- U.S. Gain
- Ugesi Energy University of Illinois Chicago
- UK Department for International Trade
- UK Departme
- United Power
- Universal Air Filter
- University of QueenslandUniversity of San Diego
- University of Wisconsin
- Vellore Institute of Technology
 Vincere
- Volta Charging
- Washington CORE, L.L.C
 WeaveGrid
- WEC Energy Group
- WEL NetworksWest Monroe Partners
- Weston Solutions, Inc.
- Wieland ElectricWiTricity
- Wood Mackenzie
- · Xcel Energy

Sponsorship Packages

- Tabletop exhibit space Gold - \$4,500

- Speaking slot (either stand-alone or part of a panel session)
- 3 complimentary Standard passes
- Booth in Virtual Exhibit (open 24/7/365) see example below
- Top-level logo visibility in on-site signage, on event website and in all marketing communications
- Top-level logo recognition throughout the conference, during breaks and session introductions
- White paper or executive interview published on event website
- Attendee list and copy of presentation PDFs
- Corporate description with link on "Sponsors" page
- Post-conference communication with attendees

- Tabletop exhibit space

Silver - \$3,500

- 2 complimentary Standard passes
- Booth in Virtual Exhibit (open 24/7/365) see example below
- Attendee list and copy of presentation PDFs
- White paper or executive interview published on event website
- Prominent logo visibility in on-site signage, on event website and in all marketing communications
- Prominent logo visibility throughout the conference, during breaks and session introductions
- Corporate description with link on "Sponsors" page
- Post-conference communication with attendees

Bronze - \$2,500

Platinum - \$6.000

- 1 complimentary Standard pass

Lanyard Sponsor

- Booth in Virtual Exhibit (open 24/7/365) see example below
- Attendee list and copy of presentation PDFs
- Prominent logo visibility in on-site signage, on event website and in all marketing communications
- Prominent logo recognition throughout the conference, during breaks and session introductions

(one available)

- Corporate description with link on "Sponsors" page

Same deliverables as Gold above, plus logo on attendee lanyards

Reception Sponsor (one available) Platinum - \$6,000

Same deliverables as Gold above, plus logo acknowledgement (e.g., tent cards and signage) as sponsor of drink reception on July 16

To arrange your participation, contact: Daniel Coran, Program Manager, dcoran @smartgridobserver.com

Event Partners



EVC&I (Electric Vehicle Charging and Infrastructure) is the authoritative global publication covering all the news and developments in the rapidly expanding market for electric vehicle charging and the required EV charging infrastructure. EVC&I is



Electrive has been covering the development of electromobility with journalistic passion and expertise since 2011. As the industry's leading specialist media, we offer comprehensive reporting of the highest quality -- as a central platform for the rapid ramp-

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About the Organizer

The Smart Grid Observer is an online information portal and weekly e-newsletter serving the global smart energy industry. SGO delivers the latest news and information on a daily basis concerning key technology developments, deployment updates, standards work, business issues, and market trends driving the smart grid industry worldwide. Visit www.smartgridobserver.com to sign up for a complimentary subscription. Organizations that have sponsored recent SGO Forums include:

































































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Virtual Exhibits

The Virtual Exhibition at the Summit is an online resource available to attendees 24/7/365. Each exhibitor receives both a physical tabletop space as well as a display page in the Virtual Exhibit. This enables exhibitors to showcase their technology and thought leadership to participants before, during and after the Summit. The Virtual Exhibit is the perfect compliment to the physical exhibits area and provides a channel through which attendees and exhibitors can connect. Below is a sample display page withing the Virtual Exhibit.



Keysight enables innovators to push the boundaries of engineering by quickly solving design, emulation, and test challenges to create the best electric vehicle (EV) experience. Whether you're looking to manufacture EV batteries, test battery cells / modules / packs, emulate grid power, or assure EV charging interoperability, Keysight provides intelligent insights that reduce risk and speed time-to-market. Keysight has turn-key test solutions for virtually ever part of the EV ecosystem...from the grid to the road. Our charging discovery systems (CDS) provides one test solution for all EV and EV supply equipment (EVSE) charging interfaces no matter where in the world you are located.



Resources:

Charging Test Equipment and Solutions for EV and EVSE
SL1047A Scienlab Charging Discovery System – High-Power Data Sheet
SL1040A Scienlab Charging Discovery System – Portable Data Sheet
SL1093A Scienlab Charging Discover Test Software
Validating E-Mobility Charging Interfaces Poster
Advancing the E-Mobility Ecosystem Poster
DEKRA Case Study
VERISCO is now Part of Keysight Technologies Press Release



Let's Talk

Jim Duffy EV and Powertrain Business Development Manager Keysight Technologies 616.490.0896

Email: james.duffy@keysight.com

Event Venue



Chicago Conference Center

205 W. Wacker Drive, Chicago, Illinois

Located in downtown Chicago's Loop, the Conference Center is steps away from the city's magnificent lakefront with world-renowned Millennium and Grant Parks, marvelous museums, restaurants and retail shopping.

>> Directions in Google Maps

>> Nearby Hotels

Previous Summit Sponsors Include:





























































I thought the conference was overall great due to the structure of the event and the diversity of presentations. It helped answer uncertainties around EV/V2G and tie loose ends that I may not have been able to put together previously.

> - Jack van Schoonenberg, Account Manager Keysight Technologies

Registration www.smartgridobserver.com/EV-Summit-Chicago2025/register.htm

Standard -- Equipment and software providers, consultants, and services providers \$895.00 Early bird registration rate (available until June 13, 2025 - \$1,095 thereafter) Includes access to all conference sessions, networking breaks and lunches, drink receptions, attendee list, and presentation PDFs

Non-Profit – Government, Academic, Military and Non-Profit organizations
Early bird registration rate (available until June 13, 2025 - \$995 thereafter)

\$795.00

End User Customer – Charging station owners, charging network operators, and end user customers / purchasers of charging infrastructure / EVSE Early bird registration rate (available until June 13, 2025 - \$695 thereafter)

\$495.00



I enjoyed this conference - it exceeded my expectations! I liked best the mix of utility and vendor participants

- Eric Lambert, EV Charging Product Manager, Hubbell

Great diversity of companies and good speech topics. Nice variety. The Amazon panel with Rivian was great.

- Benjamin Spiro, Business Development American Wire Group